

BUYER PROMPT GUIDE

Real prompts. Real workflows. Built for cannabis buyers.

USE THIS GUIDE TO

- Research faster
- Prep for vendor meetings
- Find assortment gaps
- Track pricing and promotions
- Audit the customer-facing menu



MENU GUARD
PURCHASING INTELLIGENCE

BUILT BY A BUYER. FOR BUYERS.

HOW TO USE THIS GUIDE

The prompts are starting points. Add your market, URLs, product details, and business goals.

1

COPY THE PROMPT

Use the wording as your base instruction.

2

ADD THE SOURCE

Paste the menu, vendor site, catalog, or page URL.

3

ADD YOUR CONTEXT

Include location, brands, categories, pricing rules, and what decision you are trying to make.

4

REVIEW THE OUTPUT

AI can collect and organize information. You still make the purchasing decision.

5

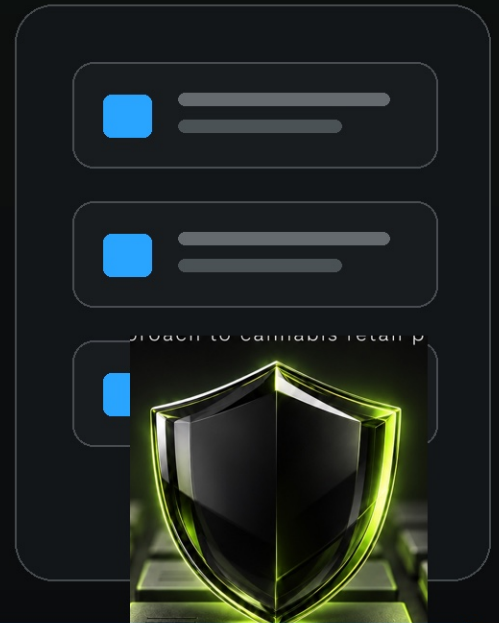
SAVE WHAT WORKS

Keep your best prompts and refine them as your workflow evolves.

PROMPT 01

COMPETITOR MENU AUDIT

Use this when you need a fast read on a competing menu.

**DECISION USE**

Compare pricing, discounts, category depth, and assortment gaps before making pricing or purchasing decisions.

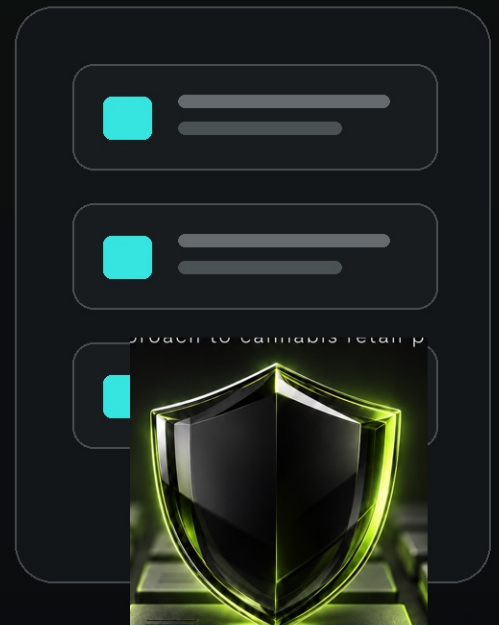
[Pricing](#)[Assortment gaps](#)[Discounts](#)**COPY / PASTE PROMPT**

Crawl this dispensary menu and extract every available product with brand, product name, category, subtype, size, regular price, sale price, discount percentage, availability, and product URL. Normalize sizes and categories. Flag anything that appears duplicated, miscategorized, unusually discounted, or priced materially above or below similar products.

PROMPT 02

NEW SKU DISCOVERY

Use this when you want to find products you do not currently carry.



DECISION USE

See what a vendor or competitor has that you may want to test, replace, or review.

New SKUs

Catalog comparison

Test opportunities

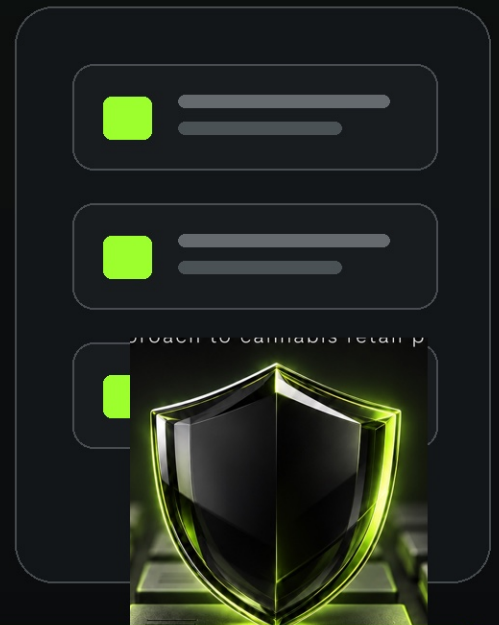
COPY / PASTE PROMPT

Crawl this vendor catalog and extract all currently listed products. Organize by brand, category, product name, size, format, and strain or flavor where available. Preserve exact product naming and do not invent missing information.

PROMPT 03

VENDOR CATALOG AUDIT

Use this before assortment reviews and vendor meetings.



DECISION USE

Get a clean picture of a brand's current lineup, formats, and new-release opportunities.

Current lineup

New releases

Meeting prep

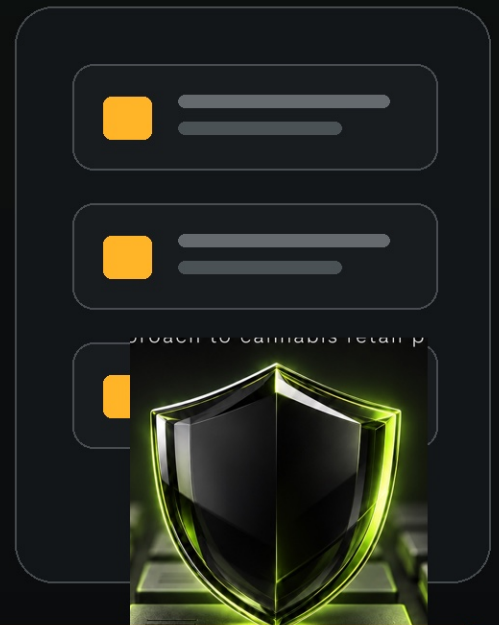
COPY / PASTE PROMPT

Map and crawl this cannabis brand website. Build a complete current assortment including product families, formats, sizes, strains, flavors, hardware types, and any new-release or limited-release products. Separate confirmed facts from marketing language.

PROMPT 04

PRICE CHANGE MONITOR

Use this to track meaningful competitor pricing changes automatically.



DECISION USE

Stay on top of price moves, discounts, and availability changes without checking menus manually.

Price moves

Availability

Promotions

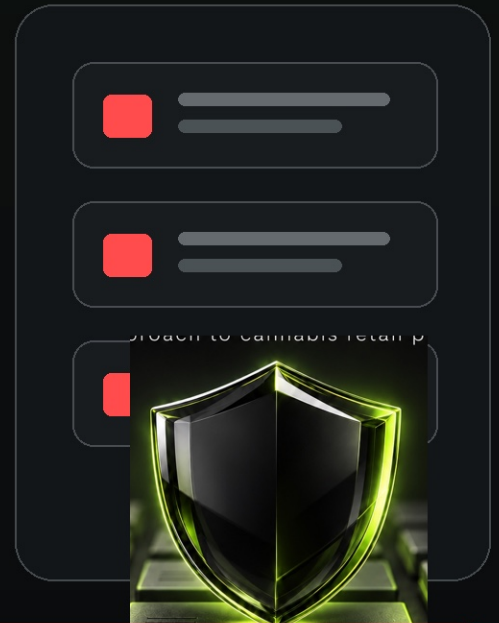
COPY / PASTE PROMPT

Monitor this menu for changes to regular price, sale price, discount percentage, availability, or promotional language. Ignore cosmetic page changes. Alert only when a commercially meaningful change occurs and include the exact product and before / after values.

PROMPT 05

MENU QA

Use this to catch customer-facing ecommerce issues.

**DECISION USE**

Find duplicate products, missing prices, broken links, and other menu problems before they hurt the shopper experience.

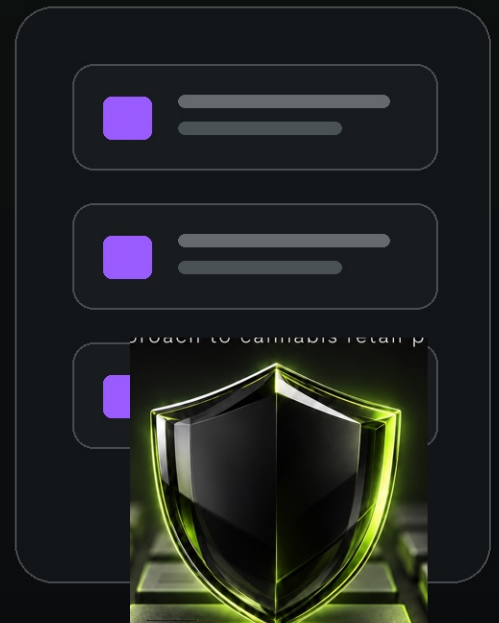
[Duplicates](#)[Pricing errors](#)[Broken UX](#)**COPY / PASTE PROMPT**

Crawl this ecommerce menu and audit it for customer-facing errors. Look for duplicate products, missing prices, conflicting prices, broken links, empty categories, strange product names, missing images, inconsistent sizes, products appearing in multiple categories, and items marked unavailable that still appear purchasable.

PROMPT 06

PROMOTION MONITOR

Use this to watch competitor promotional activity without manually revisiting every menu.



DECISION USE

See when competitors launch vendor deals, category discounts, bundles, loyalty offers, or limited-time promotions.

Vendor deals

Category promos

Timing

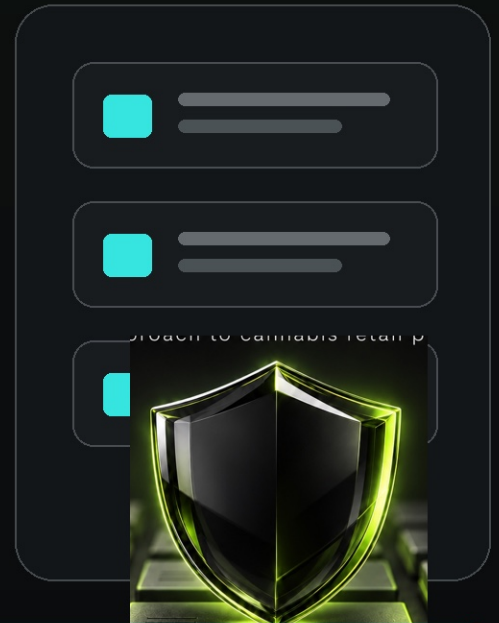
COPY / PASTE PROMPT

Monitor this dispensary website for new promotions, vendor-specific deals, category discounts, BOGO offers, bundles, loyalty offers, and limited-time sales. Capture start and end dates when available and identify which brands or categories are affected.

PROMPT 07

BRAND LAUNCH MONITOR

Use this to catch newly added brands and products.



DECISION USE

Identify launches early and separate a genuinely new brand from another SKU added to an existing line.

New brands

New SKUs

Launch timing

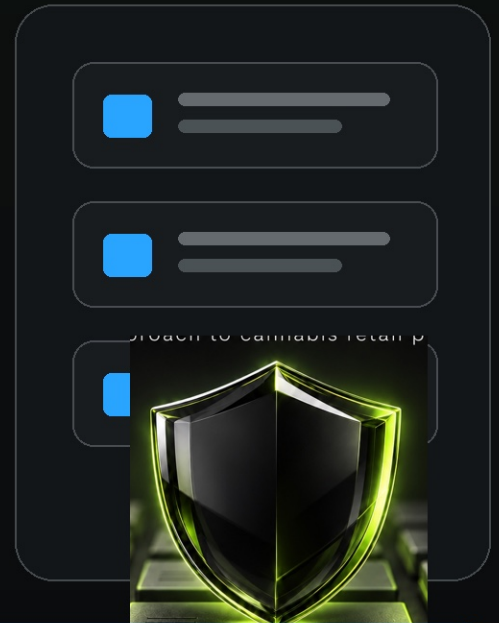
COPY / PASTE PROMPT

Monitor this retailer's menu for any newly added brands or products. Report brand, product, category, size, price, URL, and whether the product appears to be a completely new brand for the retailer or a new SKU from an existing brand.

PROMPT 08

CATEGORY AUDIT

Use this when you want to understand one category in detail.

**DECISION USE**

Normalize the assortment so you can compare sizes, formats, pricing, and gaps without messy menu naming getting in the way.

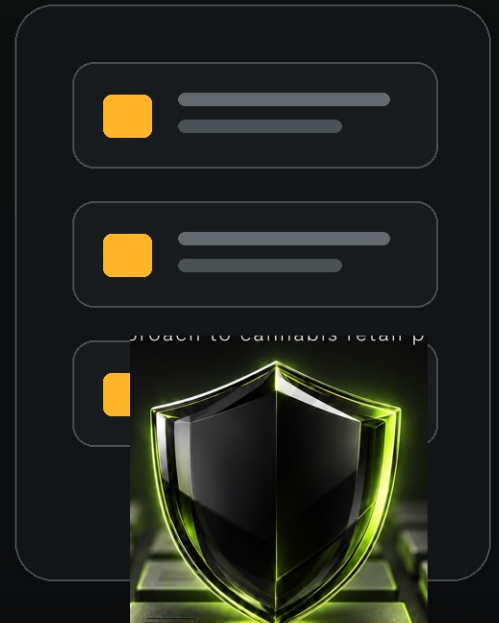
Category depth**Normalization****Assortment gaps****COPY / PASTE PROMPT**

Extract the full [CATEGORY] from this dispensary menu. Normalize products into the relevant sizes, formats, and subtypes for that category. Include brand, product name, size, format, regular price, sale price, availability, and URL. Flag items whose category or size appears inconsistent with the product description.

PROMPT 09

PRICING MATRIX

Use this to turn a messy competitor menu into a clean price comparison.



DECISION USE

See the actual observed range by brand, size, and format before you make a pricing decision.

Price range

Price per unit

Brand comparison

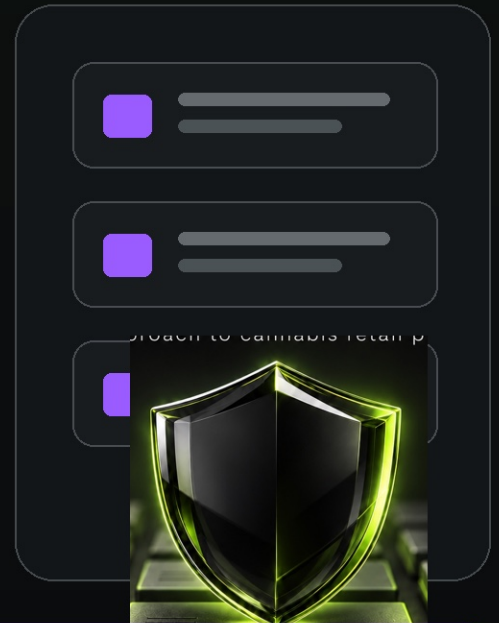
COPY / PASTE PROMPT

Extract all products in [CATEGORY / SIZE] from this menu and create a normalized pricing table grouped by brand. Include regular price, sale price, effective discount, price per gram or unit where appropriate, and availability. Flag the lowest and highest observed price points but do not infer product quality from price.

PROMPT 10

MARKET SCAN

Use this when you need a broader look beyond one competitor.

**DECISION USE**

Collect live examples across multiple retailers to understand how a product type is actually showing up in the market.

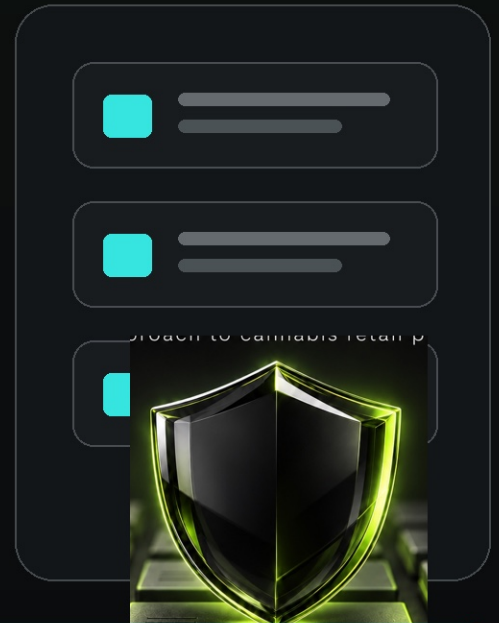
[Multi-store view](#)[Live examples](#)[Observed range](#)**COPY / PASTE PROMPT**

Search current dispensary menus in [MARKET] for [PRODUCT TYPE]. Collect retailer, brand, product name, size, format, regular price, sale price, discount, availability, and URL. Deduplicate identical products and summarize the observed price range. Clearly identify any stores or data points that could not be verified.

PROMPT 11

STRAIN / PRODUCT RESEARCH

Use this when a strain, product, or format starts showing up and you want to understand it quickly.



DECISION USE

Separate official brand information from retailer copy and see where the product is actually being sold.

Official facts

Retail presence

Formats

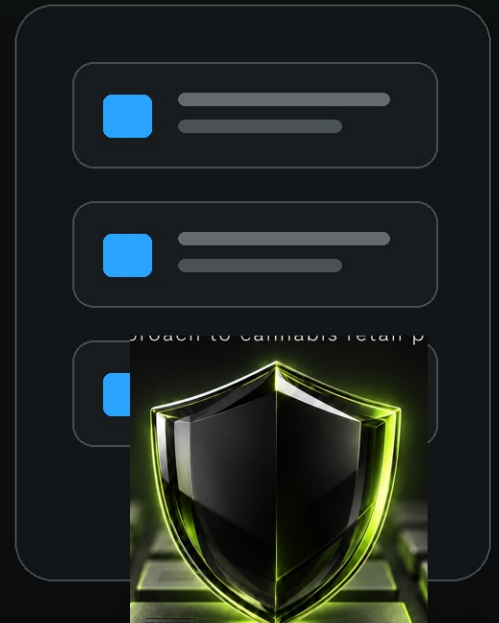
COPY / PASTE PROMPT

Search current dispensary menus and official brand websites for [STRAIN / PRODUCT]. Identify which brands are currently selling it, product formats, package sizes, pricing, availability, and any official genetics or product descriptions. Clearly distinguish official brand information from retailer descriptions.

PROMPT 12

TECHNICAL SITE INVESTIGATION

Use this when you want to understand how a menu or catalog is being delivered.

**DECISION USE**

Find public machine-readable sources that can make repeated research faster and more reliable.

[Public APIs](#)[Structured data](#)[Platform clues](#)**COPY / PASTE PROMPT**

Analyze this website and identify how its product or menu data appears to be loaded. Look for public APIs, JSON endpoints, embedded structured data, pagination methods, network-visible resources, ecommerce platform indicators, and other machine-readable sources. Do not attempt to bypass authentication or access restrictions.

PUT IT ALL TOGETHER

A simple way to use these tools without letting the tool make the buying decision

1

COLLECT

Use a crawl, monitor, or market scan to gather the external facts.

2

NORMALIZE

Clean names, sizes, categories, pricing, and availability.

3

COMPARE

Bring in your own catalog, sales, inventory, POs, margin, and age.

4

DECIDE

You evaluate the tradeoffs and make the purchasing decision.

5

MONITOR

Keep watching the parts of the market that can change your next move.

BUYER RULE

Facts first. Assumptions labeled. Missing data stays missing.

broader to cannabis retail p



BETTER INFORMATION. **BETTER BUYING.**

Spend less time hunting for information.
Spend more time using it.

COMMENT BUYER GUIDE

MENU GUARD | PURCHASING INTELLIGENCE

BUILT BY A BUYER. FOR BUYERS.
